



# Peter Alan Knocke

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## Education

### University of Central Florida

- Management Major - Specialization in Entrepreneurship
- Graduation: May 2005

## Employment Experience

### Axena Inc.

Orlando, FL (12/04-03/05)

#### *Project Management Intern*

- Assisted Executives in CRM, competitor analysis, and project management
- Created various forms of product documentation
- Communicated with all departments in coordinating product development

### Market Source L.L.C.

Orlando, FL (4/04-8/04)

#### *Technical Marketing Representative Internship*

- Delivered IBM product demonstrations to guests at EPCOT
- Aided in the creation of a weekly newsletter
- Assisted management in numerous business and administrative projects

### Universal Orlando Resort

Orlando, FL (9/03-11/03)

#### *Studios Entertainer*

- Performed as a Scaracter for Halloween Horror Nights Event
- Assisted Assistant Stage manager with event critique
- Interacted with approximately 250,000 guests

### Kaper's Hardware and Building Supplies

Watseka, IL (8/00-1/01)

#### *Floor Associate*

- Implemented customer service
- Designed and prepared departmental displays
- Processed purchase orders and freight

## Special Skills

- Greatly observant of people with much customer service experience
- Extremely developed verbal and written communication skills
- Enthusiastic and high-energy personality
- Much technical knowledge of consumer and commercial goods
- Knowledge of HTML, Photoshop, and internet development
- Proper training on all Microsoft Office applications with extensive knowledge of Excel

## Organizations

- **Student Entrepreneurship Society** –Vice President of Operations
  - **UCF Ultimate Frisbee Club** - Founding member
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